

Hosted by:  
Gary McKenzie

Give Your Company a National Radio Voice! Who is better than telling your corporate story than you and you will do it with nationally known financial talk show host and former CBS Radio Network Anchor Gary McKenzie.

Radio is a simple equation: Reach and Frequency-Results. We do the research and find the most effective and efficient mediums for your message. Our radio platforms are the best of the best including Rush Limbaugh, Sean Hannity, Bob Brinker Money Talk, Bloomberg Business Radio, ABC Radio Network, Sirius-XM Satellite Radio and top business and financial stations in the biggest markets in the country.

The process starts with pre planning and positioning your message then generating several interviews which are the basis for long-form programming (up to 15 minutes) and short form sound bite driven media pieces ranging from 60-180 seconds.

Radio Delivers Results! The most upscale consumers are available in Radio's listening audience: 95% of adults in the \$75K+ household income bracket are reached by Radio each week – with daily tune-in times over 2 1/2 hours. Radio reaches an impressive 93% of all Americans age 12 or older every week. Listeners continue to turn to Radio for news, information and entertainment - despite an ever-increasing selection of media options.

Each Radio campaign will be produced by nationally known financial talk show host and former CBS Radio Network Anchor, Gary McKenzie.

Each sixty second Business Showcase is produced in sound bite format from a long form interview with Gary McKenzie and a C suite company executive.



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**StockNewsNow Radio™ covers emerging public and private companies and service providers in the Micro-Cap and Small-Cap markets**



## Platinum

The Rush Limbaugh Program is America's most popular talk radio show 600 stations coast to coast 5 sixty-second airplays on each station=3,000 total Business Showcases Campaign makes 24,216,000 impressions. Demo is upscale, college educated, 35+

Bloomberg Business Radio on XM/Sirius Satellite Radio  
60 sixty second Business Showcases  
500,000 listeners coast to coast

OR

ABC Radio Network and Prime National Network  
1104 stations coast to coast 8 sixty second airplays on each station=8,812 total Business Showcases Campaign makes 24,370,000 impressions. Demo is upscale, college educated, 35+

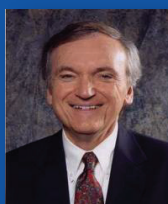
## Gold

Your Business Showcased on the top business news/talk stations in America's financial capital!

WCBS News 88, New York City  
20 sixty second Business Showcases  
Reaches 703,400

Bloomberg Business Radio-WBBR, New York City  
40 sixty second Business Showcases  
500,000 listeners in the NYC Metro

Bloomberg Business Radio Network on Sirius Satellite Radio  
40 sixty second Business Showcases  
500,000 listeners coast to coast



## Silver

Bob Brinker Money Talk and Larry Kudlow Radio Program on 246 stations coast to coast  
30 sixty second Business Showcases

Reaches 6,150,000

Demos for Bloomberg Bob Brinker/Larry Kudlow and WCBS, NYC are Investment-minded, 125K average annual income, college educated listeners.

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